

The Bosch IoT Lab (Prof. Dr. Oliver Gassmann, Prof. Dr. Felix Wortmann) – a joint initiative of the Institute of Technology Management at the University of St. Gallen, the Department of Management, Technology, and Economics at ETH Zurich, and the Bosch Group – is looking for:

Research Assistant and PhD Student «Platform Business Models in Digital Healthcare»

Platform companies like Apple, Amazon, and Google dominate our economy. And indeed, successful platforms can be found in all industries, with healthcare being no exception. Many exciting healthcare platforms such as Babylon Health or PatientsLikeMe have already emerged. Moreover, incumbent players like Abbott or Dexcom have connected their smart MedTech products and embraced platform business models.

In light of these developments, we are looking for a personality with a strong will to create a meaningful impact. Are you eager to investigate how platforms will shape the future of health? Are you keen on developing business models and strategies in the realm of healthcare platforms and smart connected MedTech products? Are you excited about bringing your ideas to life? We are looking for you!

What we offer:

- Unique possibility to advance your scientific as well as entrepreneurial, management skills
- A highly motivated, interdisciplinary team of young researchers in a very pleasant atmosphere
- Direct project responsibility and close collaboration with our research partners, e.g., Bosch, startups, and renowned universities
- Attractive employment conditions, outstanding, flexible work environment and the normal duration for successfully obtaining a PhD in our team is 3.5 years

Whom we are looking for:

- Strong interest in technology-based innovation, entrepreneurship, platforms, and healthcare
- A business, technology, or healthcare background, e.g., in management, economics, information systems, computer science, engineering or medical sciences
- Prior experience in applied research projects, startups, or venture capital, as well as prior work experience in the healthcare industry is advantageous
- Self-confident appearance and high conceptual and communication skills, especially regarding presenting research results to a broad and interdisciplinary audience
- Master's degree with a GPA (Grade Point Average) of at least 5.0 (GPA of 2.0 and better in Germany or Austria) to be eligible for a PhD at the University of St. Gallen
- Profound knowledge (written/oral) in German and English

If you are fascinated by the described opportunity and would like to be part of our highly motivated, young research team, please send your application to the scientific director of the Bosch IoT Lab, Prof. Dr. Felix Wortmann via felix.wortmann@unisg.ch.